



**GUIDE EDU@GILE 2021**  
**ECOLES DE COMMERCE ET DE MANAGEMENT**

**ETUDE CARTOGRAPHIQUE INSEAD U2021**

# ETUDE CARTOGRAPHIQUE EDU@GILE INSEAD

## CHAPITRE PRESENTATION

	<b>INSEAD « INSTITUT EUROPEEN D'ADMINISTRATION DES AFFAIRES »</b>	
		<b>EEE : 1,745</b>
	Visa : CGE, CEFDG	<b>EFE : 2,41</b>
	Boulevard de Constance F-77305 Fontainebleau	
	Tel : 01 60 72 40 00 web : insead.edu	
	Accréditations : RNCP niveau 7, AACSB, EQUIS/EFMD, AMBA Responsable : dean : Ilian Mihov	
	Présentation : As one of the world's leading and largest graduate business schools, INSEAD offers participants a truly global educational experience. With locations in Europe (France), Asia (Singapore), the Middle East (Abu Dhabi) and North America (San Francisco) and alliances with top institutions, INSEAD's business education and research spans the globe. Our 165 renowned faculty members from 41 countries inspire more than 1,300 students in our degree and PhD programmes. In addition, more than 11,000 executives participate in INSEAD's executive education programmes each year.	

## CHAPITRE SELECTIVITE

<b>Programme « Master »</b>		
<b>Cout formation</b>		49000 euros
<p>Description du programme :</p> <p>As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to change lives and to transform organisations. We have more than 1,000 participants annually in our suite of master programmes : Master MIM, MBA, Executive MBA, Specialised Master's degrees (Executive Master in Finance, Executive Master in Change, and the dual-degree Tsinghua-INSEAD Executive MBA). All programmes offer a global perspective and cultural diversity that prepare our graduates to excel and succeed in their careers anywhere in the world.</p> <p><b>INSEAD propose the Full-Time Master Programme MIM – Master In Management.</b> It is Designed to empower the next generation of well-rounded, agile-thinking and innovative individuals who are ready to make a positive impact in today's society. The INSEAD Master in Management is more than a programme, it is a journey that starts with who you are, and leads to what you want to achieve : Specifications of the programme :</p> <ul style="list-style-type: none"> <li>• Full-time</li> <li>• Average Age: 22</li> <li>• Duration: 14 to 16 months</li> <li>• Fontainebleau &amp; Singapore, with optional study trips to Abu Dhabi, China and the USA</li> <li>• Work Experience: 0 - 2 years</li> </ul>		<p>Conditions d'accès générales en Master in Management :</p> <ul style="list-style-type: none"> <li>• A Bachelor degree from a recognised college/university or proof that you have completed 180 ECTS in any field of studies (business, engineering, social sciences, arts, economics, etc.).</li> <li>• All applicants are required to take a GMAT/GRE test as it provides us with a standardised way of evaluating candidates. While we do not have a minimum score required for admission, please note that the GMAT is one of the elements that the admission committee will consider when evaluating academic performance. The Admissions Committee likes to see a percentile above 65% in both the Verbal and Quantitative sections and above five for the Integrated Reasoning sections.</li> <li>• For the GRE, the Admissions Committee expects percentiles above 80% in both the Verbal and Quantitative sections</li> <li>• Languages are evaluated according to test results. Non-native English speaking candidates should bring evidence of their knowledge through an English test result. We accept TOEFL (recommended score equal or above 103), IELTS (recommended score equal or above 7.5), Pearson Test of English (PTE) Academic (recommended score equal or above 70). Candidates who have received a university degree exclusively taught in English are not required to take one of these tests.</li> </ul>
Statistiques entrée « Master MIM » :		<p>Nbre postulants : 300</p> <p>Nbres inscrits : 100</p>

<b>Programme « MBA »</b>		
Cout formation		89 000 euros
<p><b>Description du programme :</b> Challenge Your Perspectives. Empower Your Future.</p> <p>With three fully-integrated campuses in Europe, Asia and the Middle East, and over 80 different nationalities in the classroom, no other business school offers such a multicultural experience. The accelerated 10-month curriculum develops successful, thoughtful leaders and entrepreneurs who create value for their organisations and their communities. Our alumni often say that their year at INSEAD was life-changing.</p>		<p>Conditions d'entrée :</p> <ul style="list-style-type: none"> <li>• <b>Academic</b> : Bachelor's degree or equivalent from a recognised college or university (although in exceptional circumstances, we may waive this requirement for outstanding candidates with substantial professional experience). Many of our applicants have advanced degrees but this is not compulsory. To assess your academic background, we consider the competitiveness of the institution you attended and your academic performance.</li> <li>• <b>GMAT</b>: all applicants are required to take a GMAT test as it provides us with a standardised way of evaluating candidates. While we do not have a minimum score required for admission, we advise candidates to aim for a score at or above the 70th-75th percentile for both the quantitative and verbal sections of the GMAT. For the Integrated Reasoning section, we recommend achieving a score of 6 or above. Please keep in mind, however, that standardised tests are just one of several admissions criteria. A high score does not guarantee admission, and a below average score does not eliminate a candidate.</li> <li>• <b>Leadership Potential</b>. INSEAD is looking for applicants who can demonstrate their potential as leaders. We will consider your professional experience and past performance when assessing your application. Participants typically have an average of five years of working experience (ranging between two to ten years). More important than the length of your experience, is the quality of your accomplishments. Younger applicants who demonstrate exceptional maturity and outstanding leadership through their professional and personal experiences are encouraged to apply.</li> </ul>
Statistiques entrée « MBA » :		<p>Nbre postulants :3000</p> <p>Nbres inscrits :1000</p>

<b>Programme « Doctorat »</b>		
<b>Cout formation</b>		60000 euros An1 et An 2.
<p>Description du programme : Your Passport to a Prestigious Academic Career</p> <ul style="list-style-type: none"> <li>• . Imagine a highly respected, international career – a life of intellectual stimulation, creativity and freedom. It involves working with the leading business thinkers, the best practitioners and the brightest high-potentials. Combining academic research and teaching with real-world business impact, it truly is a dream job that represents the best of both worlds.</li> <li>• Next, imagine that the doctoral degree you need to launch this career is available in a unique two-continent format. Take a group of incredibly intelligent and motivated students from all over the world, bring them to Europe and Asia – then, get the leading experts in their fields to mentor them. Add a full scholarship for tuition fees, a generous living allowance, a formidable placement record... and it really does sound too good to be true.</li> <li>• Now, stop imagining. The INSEAD PhD in Management is a reality. It is proven to be one of the most effective ways to launch a career as a management professor.</li> <li>• <b>Duration of the PhD</b> : We will not deny that it entails hard work indeed, but the INSEAD PhD in Management could represent five of the most fulfilling years of your life.</li> </ul>		<p>Conditions d'accès :</p> <p>To Apply to the INSEAD PhD, applicants must have a bachelor's degree, a minimum admissions requirement for education, and a valid GMAT or GRE test. Undergraduate students in their final year, recent graduates with or without work or research experience are welcome to apply. Applicants must submit an online application and e-copies of the required supporting documentation, including the open one-way interview.</p> <p>To apply for AY 2022 intake, we strongly encourage you to start preparing for your GMAT or GRE as early as now. Online application for AY 2022 intake will start in early Fall/Autumn of this year, with an early January 2022 deadline.</p>
Statistiques entrée « Autre Programme » :		<p>Nbre postulants : 240</p> <p>Nbres doctorants : 80</p>

Programme « Autre programme »		
Cout formation		Executive programs : between 59 000 and 125500 euros. From 1500 to 31500 euros for executive education
Description du programme : As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to change lives and to transform organisations. We have more than 400 participants annually in our suite of executive master programmes in addition to the MIM Master, the MBA and the PhD : Global executive MBA, executive Master in finance, executive master in change, dual-degree Tsinghua-INSEAD Executive MBA). All programmes offer a global perspective and cultural diversity that prepare our graduates to excel and succeed in their careers anywhere in the world. INSEAD Executive education propose also various open programme for individual executives (advanced program, certificate,.. on line, virtual,..) in topics such as « general management », « corporate governance », « top management », « leadership, « strategy », « finance », « marketing and sales », « R&D and operations management », « digital transformation »,... for annually 11000 individual executives in addition to the 1300 students		<p>Conditions d'accès générales aux programmes :</p> <ul style="list-style-type: none"> <li>• <b>Proven Leadership</b> : INSEAD is looking for applicants who can demonstrate their potential as leaders. We will consider your professional experience and past performance when assessing your application. Participants in a typical class have an average of 14 years work experience, and at least three years in a management role in charge of teams and/or projects.</li> <li>• <b>Academic Capacity</b> : The INSEAD GEMBA is intensive, rigorous and challenging. You must have a sound academic foundation: an undergraduate degree or equivalent from a recognised college or university (although in exceptional circumstances, we may waive this requirement) and the Executive Assessment (EA), GMAT or the INSEAD Assessment.</li> <li>• <b>International Outlook</b> : We attract applicants with cross-cultural sensitivity and an international outlook.</li> <li>• <b>Ability to Contribute</b> : We seek candidates who demonstrate a clear desire for intellectual growth, both in the classroom and through working on group projects.</li> </ul>
Statistiques entrée « Autre Programme » :		<p>Nbre postulants : 1200(executive Master and dual degree)</p> <p>Nbres inscrits : 300EMBA/ 100 dual degree Tsinghua MBA/ 30 EM Finance/ 30 EM Change/ 11000 in open executive education.</p>

## CHAPITRE EMPLOYABILITE/ATTRACTIVITE

	Programme Master MIM	Programme MBA	Programmes executive Master	Programme Phd
Taille promotion	100	1000	460	80
% étudiants dans promotion	40	35	30	35
% étudiants étrangers	70	70	70	70
Salaire annuel diplômé	N/R(new 2020)	103800 euros	80 000 euros	N/R
% insertion	95(insead)	95(insead)	95(insead)	95(insead)
Nbre entreprises partenaires	>260 recruitment partners(insead)	>260 recruitment partners(insead)	>260 recruitment partners(insead)	>260 recruitment partners(insead)
Nbre stages proposés	95% insertion	95% insertion	95% insertion	95% insertion
Nbre associations étudiantes	Alumni(insead)	Alumni(insead)	Alumni(insead)	Alumni(insead)
Nbre Alumni	62000(insead)	62000(insead)	62000 (insead)	62000(insead)
Nbre Alumni VP/CEO PME & Grande Entreprises	>100(insead)	>100(insead)	>100(insead)	>100(insead)

### Entreprises partenaires :

+de 260 partenaires économiques parmi lesquels : McKinsey, Bain, BCG, PWC, ABInBev, Admiral group, amazon, Amphenol, Bertelsmann, Danaher, DBS, DiDi, Dupont, Estée Lauder, Lily, Merk, Microsoft, Johnson&johnson, Roche, Siemens, Restaurant Brands international, Shopee, Tencent, wipro, word economic forum, woolworths,..

## CHAPITRE EXCELLENCE ACADEMIQUE

	Programme Master MIM	Programme MBA	Executive Master	Programme PhD
Nbre professeurs temps plein	230(insead)	230(insead)	230(insead)	230(insead)
Nbre chercheurs temps plein	>157(insead globally)	>157(insead globally)	>157(insead globally)	>157(insead globally)
Nbre chaires de recherche	>15(insead)	>15(insead)	>15(insead)	>15(insead)
Nbre publications des chercheurs	1200(insead globally)	1200(insead globally)	1200(insead globally)	1200(insead globally)
Nbre professeurs/chercheurs auteur/conférencier	>10(insead globally)	>10(insead globally)	>10(insead globally)	>10(insead globally)
Nbre universités partenaires	3(insead)	3(insead)	3(insead)	3(insead)
Mobilité/double diplôme	1(insead)	1(insead)	1(insead)	1(insead)
Liste double diplôme (ci-dessous)				
Prise en compte enjeux climatique/développement durable dans cursus académique	OUI (Research & course)	OUI (Research & course)	OUI (Research & course)	OUI (Research & course))
Prise en compte enjeux d'« équilibre de vie » /« bien être » au travail dans cursus académique	OUI (Research & course)	OUI (Research & course)	OUI (Research & course)	OUI (Research & course)

### Recherche :

Research at INSEAD is based on many Centres of research. INSEAD Centres, Initiatives and Institutes combine research, impact and knowledge exchange by connecting academia and real-world practice. Through research, we expand the frontiers of knowledge and shape global business leadership. As such, our researchers actively contribute to the school's ambitions. Our more than 157 researchers in the 16 centres are :

- [Blue Ocean strategy institute](#) ;
- [China initiative](#) ;
- [Corporate governance](#) ;
- [Emerging market institute](#) ;
- [Entrepreneurship](#) ;
- [Gender initiative](#) ;
- [Family institute](#) ;
- [Healthcare management](#) ;
- [Humanitarian research group](#) ;
- [INSEAD-Sorbonne university behavioral lab](#) ;
- [INSEAD-Wharton Centre for global Research and Education](#) ;
- [Learning innovation and teaching excellence](#) ;
- [Marketing and sales Excellence initiative](#) ;
- [Organisational Research](#) ;
- [Private equity](#) ;
- [Wealth inequality](#) ;



### Mobilité :

1/ **Dual Degree Insead** : Discover the Tsinghua-INSEAD Executive MBA : Two Degrees. Two Prestigious Schools. Two Alumni Networks. The Tsinghua – INSEAD Executive MBA (TIEMBA) is a unique partnership between INSEAD, one of the world's leading business school, and Tsinghua, one of China's most prestigious universities. The programme takes place across INSEAD's three campuses in Singapore, Abu Dhabi and Fontainebleau (France), and Tsinghua's campus in Beijing.

As a participant, you will exchange perspectives within an elite, dynamic, culturally diverse class of experienced managers and be part of two powerful alumni networks. The TIEMBA is where life-changing leadership development meets technical mastery of key business disciplines. And both make an immediate impact in your organisation. It is the best of East and West, learning and working, technical knowledge and soft skills — in a single programme.

2/ INSEAD also concrete an alliance with Sorbonne Université in research through a common behavioral lab which benefits to students;

3/ INSEAD also concrete an Alliance with Wharton school with a center for global research and education where exchange of MBA students are possible.

## CHAPITRE RAYONNEMENT

	Classement national (l'étudiant, Eduniversal, Studyrama, autre	Classement international (classement QS, « Times », « Shanghai »	Professeurs avec renommée	Alumnis avec renommée
Programme Master MIM, MBA, Executive Master, dual degree Tsinghua, PhD	5 palmes 2020 Eduniversal ; N°1 classement MBA full time Eduniversal 2021 ; 2 <sup>ème</sup> MBA part time eduniversal 2021 ; 8 <sup>ème</sup> MBA monde classement Challenges 2015	2 <sup>ème</sup> monde 2021 classement QS subject « business & management » ; 9 <sup>ème</sup> monde classement 2021 Shanghai subject « business administration » ; 6 <sup>ème</sup> monde classement 2021 Shanghai subject « management » ; 4 <sup>ème</sup> MBA 2020 classement Financial Times ; 3 <sup>ème</sup> business school 2020 classement financial times european business school	OUI	OUI, >100