



GUIDE EDU@GILE 2021
ECOLES DE COMMERCE ET DE MANAGEMENT

ETUDE CARTOGRAPHIQUE ESCP BS 2021

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CHAPITRE PRESENTATION

	<p>ESCP BUSINESS SCHOOL</p>	
		<p>EED : 2,47</p>
	<p>Visa : CGE, CEFDG</p>	<p>EFE : 2,59</p>
	<p>79, av de la République 75543 Paris Cedex 11</p>	
	<p>Tel : 01 49 23 20 00 web : escp.eu/fr</p>	
	<p>Accréditations : RNCP, EQUIS, AACSB, EFMD MBA&EMBA Responsable : Frank Bournois, Directeur Général</p>	
	<p>Présentation : Driven by european values, ESCP Business school inspire and educate business leader who will impact the world.</p> <p>Following this conviction in a world defined by the economy, the sphere of business can play a central role in reorienting how this world evolves. It's by giving meaning to business that we will be able to nurture society in a positive manner.</p> <p>OUR FOUR VALUES ARE THE DNA NUCLEUS OF THE SCHOOL :</p> <p>E : « EXCELLENCE » in what we do” S : « SINGULARITY » in who we are and that others cannot imitate” C : « CREATIVITY » in how we think and design” P : « PLURALITY » in what we do”</p>	

CHAPITRE SELECTIVITE

Programme « GE »		
Cout formation		17150 euros/pre master-18250 euros/an Master
<p>Description du programme :</p> <p>At ESCP Business School, we believe business can help shape the world in a positive and sustainable way. In choosing the ESCP Master in Management, you expand your horizons, and benefit from one of the best business Master's degrees in the world. Throughout the two-to-three year programme, you have the opportunity to study abroad, get hands-on experience, and gain all the skills required to launch a fulfilling international career.</p> <p>GET YOUR MASTER'S DEGREE IN BUSINESS AT A WORLD-CLASS INSTITUTION</p> <p>Whether your dream career is in consulting or fashion and luxury, Master in Management will provide you with the necessary skills and knowledge in order to reach your goals.</p>		<p>Conditions d'accès générales : Programme GE :</p> <p>Entrée en 1^{ère} année, année de pré master : Via le concours BCE CPGE : ESCP Business School offre 410 places aux étudiants prépas toutes sections confondues. Concours administré en dehors de ESCP Business School, Voir espace candidat (BCE) : Épreuves :</p> <p>Épreuve écrite - coefficients 30/60</p> <p>Épreuves par option économique et commerciale, et voie littéraire : « B/L (Lettres et Sciences sociales) » et « ENS Ulm et ENS Lyon (BEL) ».</p> <p>Épreuves orale - coefficients 30/60</p> <p>4 épreuves orales sur une journée :</p> <p>L'entretien de personnalité :</p> <p>Épreuve de langue 1, épreuve de langue 2</p> <p>Épreuve de filière</p> <p>Entrée en 2^{ème} année (Master in management): dossier de candidature avec Tage-Mage* or GMAT, IELTS, TOEIC, TOEFL or CAE, University transcripts, Degree certificate/diploma recognised by the MESRI, Personal statement. Entretien oral et test de langue.</p>
Statistiques entrée GE		<p>Nbre postulants : 6034 BCE</p> <p>Nbres inscrits : 1231 classés/ 415 inscrits</p> <p>Postulants cycle master : 1600</p> <p>Inscrits cycle master : 330</p>

Programme « Bachelor»		
Cout formation		14950 euros/an
<p>Description du programme :L'ESCP propose le Bachelor in Management » :</p> <p>The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice how to deal with people and lead teams.</p> <p>The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.</p> <p>Experience the business world first-hand through a multidisciplinary programme in 3 different countries over 3 years :</p> <ul style="list-style-type: none"> • Three-year, full-time programme (180 ECTS) • Multicultural study track in one institution • Curriculum in Management combined with liberal arts, humanities, and language courses • Taught in English with some classes in French, Spanish or German • Compulsory internships and social impact projects • Bachelor of Science in Management degree fully compliant with international standards. 		<p>Conditions d'accès générales :</p> <p>STEP1 - OPTION 1:</p> <p>APPLY DIRECTLY AT OUR WEBSITE : application should include:</p> <p>Academic transcripts from the last 3 years</p> <p>Secondary School examination certificates (if already held, or upon receipt)</p> <p>Personal Statement in English</p> <p>Name and contact details of one academic referee</p> <p>English language test scores (if required)*: IELTS 6.5 / TOEFL 90 / CAE 180</p> <p>CV/Resume</p> <p>STEP 1 - OPTION 2 : APPLY VIA PARCOURSUP : Go to Parcoursup.fr and select ESCP if you are taking a French baccalauréat and want to start the first year of the BSc in Paris.</p> <p>STEP 2 - PERSONAL INTERVIEW : Successful applicants will be invited to attend an oral interview with at least two people, including faculty members. The interview is designed to assess the candidate's motivation, the match between the profile and the curriculum, and her/his personality (adaptability, maturity, openness to an international experience, etc.).</p> <p>SECOND YEAR DIRECT ADMISSION : To be eligible to transfer to Year 2 of the Bachelor in Management (BSc) programme, you must have been formerly admitted in a Bachelor in Management / Economics / Finance programme and should have been awarded 60 ECTS at the end of the first academic year.</p>
Statistiques entrée « Bachelor international business administration »		Nbre postulants : environ 1200 Nbres inscrits :230

Programme « MS et MSc »		
Cout formation		Entre 19350 et 26700 euros selon MS
<p>Description du programme : Les MS® - Titre / MSc sont des marques collectives, propriétés de la Conférence des Grandes Ecoles (CGE). Il s'agit de labels accordés à des formations spécifiques organisées par une ou plusieurs écoles membres de la CGE, après une procédure d'accréditation très rigoureuse qui atteste de la qualité d'un processus complet de formation vis-à-vis des critères établis. Les MS® et les MSc sont des formations à orientation professionnelle, ayant pour but de dispenser un savoir unique (selon une logique de spécialisation ou d'acquisition de double compétence) dans une fonction ou un secteur précis.</p> <p>Vous souhaitez acquérir une expertise avancée dans un domaine précis pour optimiser votre employabilité. ESCP's postgraduate MS/MSc programmes cover a variety of different fields:</p> <ul style="list-style-type: none"> • COMMUNICATION, MARKETING, CREATIVITY & SALES : MSc in Marketing & Communication, MSc in Marketing & Creativity, MSc in Marketing & Digital Media, MSc in Sales 4.0 – Master in International Sales Management ; • REAL ESTATE, PROJECTS, STRATEGY & MANAGEMENT : MSc in Digital Project Management & Consulting, MSc in International Project Management, MSc in Real Estate, MSc in Strategy & Organisation Consulting ; • BIG DATA & DIGITAL TRANSFORMATION : MSc in Big Data & Business Analytics, MSc in Digital Transformation Management & Leadership, MSc in Strategy & Digital Business ; • ENTREPRENEURSHIP & INNOVATION : MSc in Sustainability Entrepreneurship & Innovation, MS in Innovation & Entrepreneurship ; • FINANCE, AUDIT, CONTROL & LAW : MSc in Auditing & Consulting, MS in Business Performance Management, MSc in Finance, MSc in International Business Law & Management, MSc in International Wealth Management • BIOPHARMA, ENERGY & SUSTAINABILITY : MSc in Biopharmaceutical Management, MSc in Energy Management, MSc in International Sustainability Management ; • CULTURE, MEDIA, FOOD & TOURISM : MS in Management of Cultural & Artistic Activities, MSc in Media Management, MSc in Hospitality and Tourism Management, MSc in International Food & Beverage Management. 		<p>Conditions d'accès générales MSc : On line candidature ; requirements :</p> <p>A Bachelor or Master degree in any discipline, preferably in business, science, architecture or engineering:</p> <ul style="list-style-type: none"> - Minimum 240 ECTS previously acquired at a Higher Education Institution; or - Minimum 180 ECTS for some candidates who add value to the group. We will only consider under this derogation students from prestigious institutions and/or excellent academic performance and/or first professional experience. <p>Advanced English level: C1 TOEFL IBT: 100 TOEFL written: 600 TOEFL computer based: 250 IELTS: 7</p> <p>Due to accreditation regulations, students starting with 180 ECTS will need to obtain an additional 30 ECTS at ESCP Business School. The school will offer additional course options for those students. The corresponding fee for these ECTS is 3,000€</p>
Statistiques entrée « MSc » :		<p>Nbre postulants : environ 1000/Master</p> <p>Nbres inscrits : 230/MS)</p>

Programme « MBA »		
Coût formation		69900 euros Executive MBA – 46350 euros MBA international management
<p>Description du programme :</p> <p>L'ESCP propose : Le « MBA in international Management » et le « l'executive MBA » :</p> <ul style="list-style-type: none"> « MBA in international Management » : <p>If you're thinking of initiating a career change in International Management, ESCP's MBA might be the perfect place to start. During the 10-month programme, you will benefit from one of the best faculty in the world. All courses are given in English and provide students with a multicultural, international environment. Over the two semesters of the programme, ESCP's MBA students study in two countries.</p> <ul style="list-style-type: none"> Executive MBA : <p>The Executive MBA (EMBA) at ESCP is a part-time programme ranked 7th overall and #1 in career progression by the Financial Times 2020 Rankings. Choose from over 50 electives and 6 international tracks. This real-time transformational programme is the stepping stone you need to bridge the gap between your untapped potential and the world-class leader in you.</p> <ul style="list-style-type: none"> 		<ul style="list-style-type: none"> Conditions d'entrée générales : <p>In order to apply to the MBA in International Management, you have to comply with the following requirements: You must hold a previous Bachelor or Master's degree (or equivalent) in any discipline and proficiency in English. You must have a minimum of 3-years' work experience. Applicants with less experience who demonstrate exceptional maturity and outstanding leadership through their professional and personal experiences will also be considered.</p> <p>In order to apply to the executive MBA :</p> <p>A previous university degree: Bachelor, Master's degree or equivalent in any discipline A minimum of five years' managerial experience, based on demonstration of managerial skills and potential for success within your company (recommendation letters) Fluency in English : courses are taught in English and all coursework must be submitted in English. For non-native English speakers, we require the following minimum scores on the tests (TOEFL 100 / IELTS Band 7 / In-house English Test (free) provided by British Council : CEFR c1*). If you have worked or studied in English for at least 2 years, you will not be required to submit test scores related to English fluency.</p>
Statistiques entrée « Executive MBA » :		<p>Nbre postulants : environ 1000/MBA</p> <p>Nbres inscrits : 230/MBA</p>

Programme « Doctorat »		
Cout formation		32000 euros/DbA Paris-
<p>Description du programme : A first-class academic institution cannot content itself with spreading knowledge through its programmes and teachings. It must go further by producing original and pertinent findings through the support of research activities which will eventually lead to scientific publications. An academic institution must also be a stepping stone for professor-researchers who conduct <u>research</u> and broadcast knowledge concerning the ideas of tomorrow.</p> <p>This is the primary role of the doctorate programmes of ESCP, which benefit from the resources of diverse European academic traditions. In order to accomplish such projects, two doctoral programmes, available at the <u>Berlin</u> and the <u>Paris</u> campus, offer all students the possibility of working in close proximity with Faculty members, in addition to providing methodological and theoretical teachings.</p>		<p>Conditions d'accès générales :</p> <p>Applicants to the ESCP PhD Program must hold a Master degree or equivalent and must have a solid knowledge of English.completion of the application form by candidates, before the deadline specified in the Admission Calendar, and provision of the required documents.</p> <p>Candidates selected by the admissions jury after a first screening will have half an hour to present their background and motivation to the interview panel made up of programme director and faculty members. Alternatively, a Video interview can be offered to candidates.</p>
Statistiques entrée Doctorat » :		<p>Nbre postulants :N/R</p> <p>Nbres inscrits : N/R</p>

Programme « Autre Programme »		
Cout formation		De 9250 euro un certificat à 29800 euros un executive master
Description du programme : Le programme de formation continue à l'ESCP comprend : <ul style="list-style-type: none"> • 45 PROGRAMME(S) OF CERTIFICATES AND SHORT PROGRAMMES THAT MATCH(ES) YOUR SEARCH • 12 PROGRAMME(S) OF EXECUTIVE MASTERS THAT MATCH(ES) YOUR SEARCH • A GLOBAL EXECUTIVE PH. D DESIGNED FOR AN EXECUTIVE AUDIENCE • RANGE OF SUMMER SCHOOL • RANGE OF ONLINE PROGRAMS 		Conditions d'accès générales : <ul style="list-style-type: none"> • Contact : rendez-vous personnalisé avec _un conseiller formation ESCP.
Statistiques entrée « Autre Programme » :		Nbre postulants : N/A Nbres inscrits :5000/an

CHAPITRE EMPLOYABILITE/ATTRACTIVITE

	Programme GE	Programme bachelor	Programme MS et MSc	Programme MBA	Autres programmes	Programme Doctorat
Taille promotion	740	230	230/Master	230/MBA	N/A	N/R
% étudiants dans promotion	30(ESCP)	30(ESCP)	30(ESCP)	30(ESCP)	N /A	30(ESCP)
% étudiants étrangers	50(ESCP)	50(ESCP)	50(ESCP)	50(ESCP)	N/A	50(ESCP)
Salaire annuel diplômé	41 k (ESCP)	41 k (ESCP)	41 k (ESCP)	41 k (ESCP)	N/A	N/R
% insertion	94 à 6 mois (ESCP)	94 à 6 mois (ESCP)	94 à 6 mois (ESCP)	94 à 6 mois (ESCP)	94 à 6 mois (ESCP)	94 à 6 mois (ESCP)
Nbre entreprises partenaires	130(ESCP)	130(ESCP)	130(ESCP)	130(ESCP)	130(ESCP)	130(ESCP)
Nbre stages proposés	20000 stages/an (ESCP)	20000 stages/an (ESCP)	20000 stages/an (ESCP)	20000 stages/an (ESCP)	N/A	N/A
Nbre associations étudiants	54 associations (ESCP)	54 associations (ESCP)	54 associations (ESCP)	54 associations (ESCP)	54 associations (ESCP)	54 associations (ESCP)
Nbre Alumnis	65000 (ESCP)	65000 (ESCP)	65000 (ESCP)	65000 (ESCP)	65000 (ESCP)	65000 (ESCP)
Nbre Alumnis VP/CEO PME & Grande Entreprises	OUI (ESCP)	OUI (ESCP)	OUI (ESCP)	OUI (ESCP)	OUI (ESCP)	OUI (ESCP)

Entreprises partenaires :

Plus de 130 partenaires économiques parmi lesquels :

Bain & Company, Bayer Business Consulting, BearingPoint Consulting GmbH, Beiersdorf AG, Bombardier Transportation GmbH, The Boston Consulting Group, CNC Communications & Network Consulting AG, Coca-Cola Erfrischungsgetränke AG, DHL Consulting, E.ON Inhouse Consulting (ECON), Ernst & Young, HitFox, Inverto AG, L'Oréal Deutschland GmbH, McKinsey & Company, OTIS GmbH & Co. OHG, PAYBACK, Peek & Cloppenburg KG, Procter & Gamble Services GmbH, ProSiebenSat.1 Media SE, Shell Deutschland Oil

GmbH, Société Générale S.A., TRUMPF, Unibail Rodamco, Uniqlo LifeWear, Zalando, Admiral Group plc, Babcock International – Aviation, Banca Generali, Barilla, Bloomberg, BNP Paribas, Bouygues, BP, BPI Learning, Capco, Columbia Threadneedle Investments, E.ON, EDF, EE, Elica, Engie, Energy Delta Institute - Energy Business School, EY, Gartner, Groupe Lactalis, GSK, Hermes Paris, Houlihan Lokey Howard & Zukin Investment banking Services, Infosys, Kering, London Stock Exchange, L'Oreal, LVMH Moët Hennessy. Louis Vuitton, Mazars, Mercedes-Benz, Moody's/Brett Hemmerling, MUFG, Nomura, Orange, Papyrus, Parcelly, Parrot, Pfizer, PSA Finance, RBS. The Royal Bank of Scotland, Renault, Rentokil Initial, Reynares Aluminium, Saint-Gobain, Salesforce, Savencia Fromage & Dairy, Simon-Kucher & Partners. Strategy and Marketing Consultants, SNCF, Societe Generale, Splunk, The Admiral Group, Total, UBS, Universal Music Group .

CHAPITRE EXCELLENCE ACADEMIQUE

	Programme GE	Programme bachelor	Programme MS/MSc	Programme mMBA	Autre programme	Programme Doctorat
Nbre professeurs temps plein/Intervenants	140/100(ESCP)	140/100(ESCP)	140/100(ESCP)	140/100(ESCP)	140/100(ESCP)	140/100(ESCP)
Nbre chercheurs temps plein	170(ERIM)	170(ERIM)	170(ERIM)	170(ERIM)	N/A	170(ERIM)
Nbre chaires de recherche	15 chaires (ESCP)	15 chaires (ESCP)	15 chaires (ESCP)	15 chaires (ESCP)	N/A	15 chaires (ESCP)
Nbre publications des chercheurs	140/2021 - 230/2020 (ERIM)	140/2021-230/2020 (ERIM)	140/2021-230/2020 (ERIM)	140/2021-230/2020 (ERIM)	N/A	140/2021-230/2020 (ERIM)
Nbre professeurs/chercheurs auteur/conférencier	>10(ESCP)	>10(ESCP)	>10(ESCP)	>10(ESCP)	N/A	>10(ESCP)
Nbre universités partenaires	130 (ESCP)	130 (ESCP)	130 (ESCP)	130 (ESCP)	N/A	130 (ESCP)
Mobilité/double diplôme	9(ESCP)	9(ESCP)	9(ESCP)	9(ESCP)	9(ESCP)	9(ESCP)
Liste double diplôme (ci-dessous)						
Prise en compte enjeux climatique/développement durable dans cursus académique	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D
Prise en compte enjeux d'« équilibre de vie » /« bien être » au travail dans cursus académique	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D	OUI/cours/R&D

Recherche :

ESCP Research Institute of Management :

The “ESCP Research Institute of Management” (ERIM) research unit is part of ESCP’s strategy of “impactful” research activity by federating ESCP faculty activities with targeted “key research themes” drawn from existing and emerging fields of expertise.

The aims are to raise the profile of the research activity of the ESCP faculty, encourage the development of new opportunities for national and international collaboration, and strengthen research through training, particularly at doctoral level, in order to attract more students wishing to carry out a doctoral project under ESCP's doctoral programme.

Erim is structured by theme (6 theme « accounting& controlling », « finance & economy », « marketing », « entrepreneurship », « management », « information system & operation management ») which evolve through strategic research centers :

Research centres are communities dedicated to the pursuit and development of a particular research focus. Each centre is led by a full faculty member and has a scientific committee which includes external

members (university researchers, consultants and industry representatives). A centre will answer research bids, develop its own finances for a programme of research and organise a programme of seminars and workshops.

Mobilité :

ESCP students in the Master in Management Programme have the opportunity to take part in an exchange programmes with one of our over 130 partner universities in Europe and the World.

List of exchange ESCP partners :

<https://escp.eu/school-campuses/international-partners>

The aim of the exchange programmes is to immerse students into another culture for one or two semesters and to expose them to different learning approaches. Students can earn full credit for their semester(s) abroad.

Moreover, students also have the possibility of strengthening their international exposure by undertaking an internship abroad. The School's Company Relations teams on our 5 campuses are available to assist students in their internship search and also help with contractual issues and aspects of preparing to live abroad.

The School's academic alliances contribute to further internationalising ESCP's student body. Several hundred students from around the world join ESCP as exchange students or double degree candidates. The presence of such diversity creates a truly multicultural atmosphere and intercultural experience for all our students. This can be felt in the classroom and in all aspects of student life on our campuses.

Possibilités double diplôme :


DUAL DEGREE PARTNER UNIVERSITIES :

ESCP students have the opportunity to do a Double Degree with one of the following Dual Degree Partners.

LIST OF DUAL DEGREE PARTNER UNIVERSITIES :

Argentina: Universidad de San Andrés, Buenos Aires, Argentina: Instituto Tecnológico de Buenos Aires (ITBA), Brasil: FGV EPABE RIO, BRASIL, Canada: HEC MONTREAL, QUEBEC, CANADA, France: Ecole Centrale de Paris, Paris, France: ENSAE, Malakoff, France: Ecole des Mines Paristech, France: Ferrandi, France: Prép'ENA Paris 1-ENS ULM, Paris, France: Université Paris 1 Panthéon-Sorbonne, Paris, France: IFM, Paris, India: Indian Institute of Management Ahmedabad, India: Indian Institute of Management Bangalore, India: Indian Institute of Management Calcutta, India: Indian Institute of Management Kozhikode, India: Indian Institute of Management Lucknow, India: Management Development Institute, Gurgaon, Italy: Politecnico di Torino, Italy: Università Ca' Foscari Venezia, Japan: Graduate School of Commerce, Waseda University, Mexico: Tecnológico de Monterrey, Netherlands: Rotterdam School of Management, People's Republic of China: Tongji University, Shanghai, People's Republic of China: Shanghai Jiao Tong University, People's Republic of China: Renmin Business School, People's Republic of China: Lingnan University College Sun Yat-Sen, People's Republic of China: Chinese University of Hong Kong, Poland: Kozminski University, Portugal: Universidade Católica Portuguesa, Lisboa, Republic of China: National Chengchi University, Taipei, Taiwan, Russia: Higher School of Economics, Moscow, Russia: MGIMO, Moscow, South Korea: Korean University Business School (KUBS) , United Kingdom: Aston University, Birmingham, USA: Cornell University, Ithaca, USA: MIT Sloan, Boston, USA: Sotheby's Institute of Art, New York, USA: University of South Carolina USA : University of Texas at Austin, Vietnam: Centre Franco-Vietnamien de Formation à la Gestion, Hanoi.

CHAPITRE RAYONNEMENT

	Classement national (l'étudiant, le point, le figaro, Eduniversal, Diploméo, autre)	Classement international (classement QS, « Times », « Shanghai »)	Professeurs avec renommée	Alumnis avec renommée
Programme « GE »	5 palmes eduniversal 2020 ; 3 ^{ème} classement le figaro L'étudiant 2021 ; 4 ^{ème} classement le point 2018 ; 2 ^{ème} 2020 & 2021 classement le parisien ; 3 ^{ème} classement challenges 2020 ;	7 ^{ème} 2021 classement QS Master in management ; #201-300 2021 classement Shanghai « business administration » ; 8 ^{ème} european business school financial times 2020	OUI(>50)	OUI(>100)
Autre Programme (« Bachelor », « MS/MSc », « MBA »)	2 ^{ème} bachelor 3 ans classement challenges 2020	6 ^{ème} master in management financial times 2020 ; 14 ^{ème} executive education financial times 2020 ; 7 ^{ème} global MBA financial times 2020 ; 2 ^{ème} master in finance pre experience financial times 2020.	OUI(>50)	OUI(>100)